## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of	)	
Federal-State Joint Board on Universal Service	)	CC Docket 96-45
TRACFONE WIRELESS, INC.	)	
,	)	
Petition for Designation as an	)	
Eligible Telecommunications Carrier	)	
In the State of New York	)	

## REPLY TO COMMENTS ON THE PETITION SUBMITTED BY

### NEW YORK PUBLIC INTEREST RESEARCH GROUP MFY LEGAL SERVICES

# EMPIRE STATE CONSUMER ASSOCIATION STUDENTS FOR SOCIAL JUSTICE - UNIVERSITY OF ROCHESTER CHAPTER

### **RAINBOW PRIDE UNION**

### HARPUR JAZZ PROJECT

# HIGHER EDUCATION COORDINATING COUNCIL THE WOMEN'S CENTER OF QUEENS COLLEGE

Over the last quarter century there has been explosive growth in consumer telecommunications services. With advances in Internet, cable and wireless technologies today's consumers have access to a vast array of telecommunications. However, there is a growing divide as to who can access these technologies. Increasingly, access is determined by cost, rather than location.

In today's world, wireless communications are here to stay. There is an increasing number of consumers who have chosen to "cut the cord." In the foreseeable

future it is conceivable that for a segment of the low-income consumer marketplace

wireless communications will be the only choice. It is not uncommon for low-income

consumers to have an exceedingly long commute, multiple jobs, or both. For some of

these consumers, a low-cost Lifeline landline phone is largely useless if the only time

they can utilize it is during the hours that they sleep.

Given the realities of the wireless marketplace, resellers will inevitably offer

competing, and at times, superior services. One of the key advantages that resellers can

offer consumers is nearly universal wireless access. While many other wireless providers

can offer wireless access through a competitor's network, there are often hidden,

confusing and times erroneous charges associated with "roaming" and "off-network"

charges. Resellers, and particularly, pre-paid resellers can offer access to multiple

networks with a low, uncomplicated price structure.

Wireless providers inherently compete with wired-line providers and they can

offer a substantially different service, which for a portion of the market is a superior

choice. Low-income consumers deserve the choice of wired versus wireless Lifeline

service. This choice should be one that easy to use, requires no contracts, and offers a

wide coverage area. Properly regulated wireless re-sellers can offer this service.

It is in the public interest to grant eligible telecommunications carrier status to

wireless providers who resell properly regulated services. Low-income consumers

should have access to low-cost, easy to understand, and flexible wireless

telecommunications services. Clearly, pre-paid resellers can provide an indispensable

service to an ever-growing portion of the low-income consumer telecommunications

market.

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RESPECTFULLY SUBMITTED,

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